



Central Association *of the* Miraculous Medal

475 East Cheltenham Ave. • Philadelphia, PA 19144
800.523.3674 • 215.848-1010 • MiraculousMedal.org

Contact:

Beth Racine
Director of Communications
215-848-1010 x226
BRacine@cammonline.org

**FOR IMMEDIATE RELEASE
PHOTOS**



Mary Jo Timlin-Hoag Named as First CEO of CAMM

**Introduces New Initiatives to Celebrate
Vincentians' 170 Years in Philadelphia**

Photo Captions:

The Central Association of the Miraculous Medal (CAMM) Announces that Mary Jo Timlin-Hoag has been named the Organization's first Chief Executive Officer (CEO).

CAMM kicks off 2019 with the celebration of the 170th Anniversary of the Vincentians in Philadelphia. Join us throughout the year as we celebrate this milestone by sharing stories of the rich history, ministry, influence, and experiences of these missionary men!

Germantown, Philadelphia, PA – January 14, 2019 – The Central Association of the Miraculous Medal (CAMM) is pleased to announce that Mary Jo Timlin-Hoag has been named the Organization's first Chief Executive Officer (CEO). Timlin-Hoag has served as CAMM's Senior Executive Director since January 2018, bringing extensive corporate and non-profit experience to CAMM. During this time she has worked to centralize operations and expand the visibility of CAMM and the Miraculous Medal Shrine, Apostolates of the Vincentians' Eastern Province. In 2018, she oversaw the merger of CAMM's Communications Office with that of the Vincentians' Eastern Province, creating an expanded Central Communications Office to increase awareness of the Vincentian's message of devotion to the Blessed Mother through the Miraculous Medal, and their service to the poor and marginalized in the Philadelphia region and throughout the Eastern Province, which includes the whole East Coast of the United States as well as portions of Central America.

In 2019, Timlin-Hoag looks to the future to continue this Vincentian legacy in Philadelphia and around the Eastern Province with many initiatives to commemorate the 170th Anniversary of the Vincentian Priests and Brothers in the Philadelphia region. Plans for the year-long observance include a Gala celebration and other initiatives to mark the special anniversary year of these men who dedicate their lives to following in the footsteps of their founder, St. Vincent de Paul, bringing Christ's mercy and hope to those in need.

The 170th Anniversary theme, "Hearts on Fire," comes from St. Vincent de Paul's writings:

"Our vocation is to go, not just to one parish, not just to one diocese, but all over the world; and do what? To set people's hearts on fire, to do what the Son of God did. He came to set the world on fire in order to inflame it with His love."

-St. Vincent de Paul, 30 May 1659

"The theme is fitting because St. Vincent de Paul is internationally known for his tender heart for the poor and the marginalized of society," says Mary Jo Timlin-Hoag. "What better symbol could there be to depict the selfless caring and dedication of those priests and brothers who follow his example?"

Please visit www.MiraculousMedal.org/170years for more information about the Vincentians, including upcoming events and celebrations.

The Miraculous Medal Shrine, home of the Miraculous Medal Monday Novena, welcomes all visitors to our beautiful Shrine, located in the heart of Philadelphia. The Shrine of Our Lady of the Miraculous Medal provides a sanctuary for prayer, meditation, and pilgrimage to God and to The Blessed Virgin Mary. Visitors are also encouraged to enjoy our Museum's historical collection of Marian and religious artwork. The Shrine and Museum are run under the auspices of the Vincentian Community and The Central Association of the Miraculous Medal.

For 104 years, The Central Association of the Miraculous Medal (CAMM) has dedicated itself to spreading devotion to Mary Immaculate and her Miraculous Medal. CAMM also supports the formation and education of seminarians, provides care to the aged and infirm Priests and Brothers of the Vincentians' Eastern Province, and supports programs that assist the poor. For more information about upcoming events at The Central Association of the Miraculous Medal and the Miraculous Medal Shrine, please visit www.MiraculousMedal.org.

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