



The Central Association *of the* Miraculous Medal

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**FOR IMMEDIATE RELEASE
PHOTO**

**The Central Association of the Miraculous Medal (CAMM)
Announces New Senior Executive Director, Mary Jo Timlin-Hoag**

***She is the First Woman to Hold the Position
in the Organization's 103-Year History***



Photo: *Mary Jo Timlin-Hoag, New Senior Executive Director of the Central Association of the Miraculous Medal.* Please click the link to download photo:
<https://files.acrobat.com/a/preview/df15f7d2-3eee-40da-a85d-9e65d9ca29ce>

Germantown, Philadelphia, PA—January 5, 2018 — The Central Association of the Miraculous Medal (CAMM) is pleased to announce that Oreland resident Mary Jo Timlin-Hoag has been appointed Senior Executive Director; she is the first woman to hold the executive position in CAMM's 103-year history. Her tenure began on January 2, 2018. She succeeds AJ Quay, who retired from the position after serving for nearly four years as the first layperson in the executive position.

Mary Jo Timlin-Hoag brings more than three decades of leadership experience in the area of Operations, Strategy, Program Development and Employee Engagement, as well as experience in Contract Negotiations, Change Management, and Organizational Development.

Prior to joining CAMM, Mary Jo served in leadership roles at Aetna, GE Healthcare, General Motors, McKesson, Medscape and the Children's Hospital of Philadelphia. She is actively involved in numerous community efforts, including serving on charitable boards throughout her career. She is a member of the Greater Philadelphia Business Coalition on Health, Children's Healthcare Association, the American Nurses Association, and the Pennsylvania State Board of Nursing. She is a past board member of the American Living Donor Network.

Mary Jo also holds certification in project management and is Six Sigma certified. She attended Penn State University and is a graduate of the Executive Leadership Program at the Wharton School of the University of Pennsylvania.

Mary Jo also has strong ties to the Vincentian Community (the Congregation of the Mission) and the Miraculous Medal Shrine.

"Having been a part of the Vincentian Family for the majority of my life through my parents' steadfast faith in the Blessed Mother and through my brother, Rev. John P. Timlin, CM, I am so very pleased to join the Vincentian Family in a different way as a member of the CAMM team. I look forward to working with the team to help support the mission of the Central Association of the Miraculous Medal."

Mary Jo is the mother of two grown children, and has one grandchild and a second on the way. In her spare time, she enjoys spending time with family and friends and visiting the Jersey Shore.

The Central Association of the Miraculous Medal, located in the heart of Philadelphia, welcomes all visitors to our beautiful Miraculous Medal Shrine, home of the Miraculous Medal Perpetual Monday Novena. The Shrine of Our Lady of the Miraculous Medal provides a sanctuary for prayer, meditation, and pilgrimage to God through the intercession of the Blessed Virgin Mary. Visitors are also encouraged to enjoy our Museum's extensive historical collection of Marian and religious artwork. The Shrine and Museum are run under the auspices of the Vincentian Community and The Central Association of the Miraculous Medal.

For over 100 years, The Central Association of the Miraculous Medal (CAMM) has dedicated itself to spreading devotion to Mary Immaculate and her Miraculous Medal. CAMM also supports the formation and education of seminarians, provides care to the aged and infirm Priests and Brothers of the Vincentians' Eastern Province, and supports programs that assist the poor.

For more information about upcoming events at The Central Association of the Miraculous Medal and the Miraculous Medal Shrine, please visit www.MiraculousMedal.org.

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